# POWSZECHNY ZAKŁAD UBEZPIECZEŃ NA ŻYCIE SPÓŁKA AKCYJNA organizational structure

# President of the Board

# Members of the Board

- internal audit
- internal control
- compliance
- AML
- legal consulting
- PZU Group strategy
- project management and M&A
- innovations and Al
- corporate security
- marketing
- reinsurance
- sustainable development
- corporate business development

## **Corporate Management Department:**

- corporate management
- PZU Group corporate governance relations and corporate communication
- sponsorship
- prevention

### **HR Department:**

- HR management
- HR operations

### **Administration and Logistics Department:**

- administration real estate
- purchase
- **Customer and Digital Services Department:**
- CRM
- eCommerce
- management of processes and services digitalization
- customer relationship and experience management

# **Insurance Operations Department:**

- insurance operations
- after-sales customer service

## **Health Insurance Department:**

- after-sale service
- health insurance management
- analysis and sales support

## **Cooperation with Banks and Strategic Partners Department:**

- bancassurance
- (management of product and sales, actuarial tariff, analysis)
- assurbanking
- coordination and supervision of cooperation with PZU Group banks
- strategic partnerships and new businesses
- management of investment and savings products (management of offer and actuarial tariff)
- management of sales of investment and savings products

 management of individual and SME products (development of the product actuarial tariff, underwriting)

- direct sales
- sales support
- product and sales analysis

#### **Group Network Department:**

#### management of branch network **Individual and SME Sales Department:**

 management and development of agency sales network

### **IT Department:**

- IT strategy and project management
- IT architecture and infrastructure management management
- and development of IT systems
- IT support
- cybersecurity

### actuarial

- **Investment Department:** 
  - macroeconomic analysis
  - alternative investments

#### Financial Department:

- planning and controlling
- tax policy
- insurance accounting
- internal operations

- assets allocation
- real estate investments
- treasury

- information management
- accounting

risk management

- management of corporate products (development of the product offer, actuarial tariff, underwriting)
- development of corporate sales
- sales support
- sales analysis

## **Corporate Sales Department:**

 management of group insurance sales and sales network

#### Multiagency and Brokerage Sales Department:

 multiagency and brokerage sales and sales network management

#### **Exclusive Sales Department:**

 exclusive sales and sales network management

- debt collection
- counteracting insurance crime

#### **Claims and Benefits Service and** Remote Channels Department:

- assistance
- benefits service
- remote customer service