



Attachment to Resolution of the Ordinary Shareholder Meeting of PZU SA dated 18 June 2026

**PZU SA Management Board Report  
on representation expenditures and expenditures for  
legal, marketing, public relations and public  
communication services and management consulting  
services for the year 2025**

Powszechny Zakład Ubezpieczeń Spółka Akcyjna presents a summary of expenses incurred in 2025

EXPENDITURES	2025 [PLN million]
<b>MARKETING SERVICES</b> including the cost of media advertising, PZU brand promotion, marketing research and sponsorship	68.22
<b>MANAGEMENT CONSULTING SERVICES</b> including transaction advisory, strategic advisory, tax advisory, auditing and auditor services	28.96
<b>PR AND COMMUNICATION SERVICES</b> including the cost of the PZU Group's communications strategy in the media, CSR, organization of press conferences and publication of results	5.59
<b>LEGAL SERVICES</b> including in key M&A projects	13.11
<b>REPRESENTATIVE</b> including sales support costs relating to the brokerage and agency network, meetings with business partners, shareholders	1.09

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*Signatures of PZU SA Management Board Members*

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Bogdan Benczak – President of the PZU SA Management Board

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Bartosz Grześkowiak – Management Board Member

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Elżbieta Häuser-Schöneich – Management Board Member

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Tomasz Kulik – Management Board Member

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Jan Zimowicz – Management Board Member

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Tomasz Tarkowski – Management Board Member

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Maciej Fedyna – Management Board Member